



LOGO PROCESS

Thank you for your interest in Champion Dreams to help bring your branding to life. We're here to make this process as smooth and cohesive as possible.

Logos start at **\$750**. All transactions are made through Invoice. We have a logo questionnaire that tells us the specifics about your company and what you're looking to accomplish with your logo design. That link will be attached below.

Click [here](#) to start the logo questionnaire.

Here is a breakdown of the logo process and what's included.

How The Process Works:

- Complete the logo questionnaire
- A quote will be issued based upon the scope of the work
- A 50% deposit is needed in order to start the project
- 2-4 logo options in the first-round.
- You'll get 3 rounds of revisions
 - If more than 3 revisions are needed, a revision fee will be added. Fee amount will be determined by the extensiveness of the edit. But a minimum \$25/edit.
- Allow 7-10 business days to receive the first round draft after the initial deposit is made (or if otherwise specified)
- If you cancel the design process after the first round of drafts have already been made, the deposit will NOT be refunded

What You'll Get:

- Logo in full color, black, and white versions
- Primary and Secondary Logo options
- Logo in JPEG, PNG, and original Ai files for any future branding needs
- Download of all fonts used
- Brand Guide sheet with color swatch breakdown and fonts used

Let me know if you have any questions.

BRAND IDENTITY PACKAGES

Logo \$750

Full Logo Package: 3 Rounds of drafts, 2-4 Logo options in the first draft, Primary and Secondary logo options, Color Swatch breakdown, Font package provided, Brand Guide Sheet, Logo finished in JPEG, PNG, and EPS files

Logo and Business Card Design \$850

Full Logo Package*

Full Business Card Package:

3 Cards (1 each business owner)

2-3 Business card options in first draft Finished business card in JPEG file

Logo, Business Card Design & Letterhead \$1050

Full Logo Package*

Full Business Card Package*

2-3 Letterhead options in first-round draft 2 Revisions Finished letterhead in preset Word document and PDF files

READY TO START?

Click [here](#) to start the logo questionnaire.